

JORDAN VALLEY EMS AUTHORITY POLICY

POLICY #:106.7.1.6

SUBJECT: INTERNET SOCIAL NETWORKING

CAAS STANDARD: 106.7.1

SCOPE: ALL EMPLOYEES AND VOLUNTEERS

PURPOSE:

The purpose of this policy is establishing rule of conduct when using Authority name, images, information on social networking sites and blogs.

POLICY:

Employees will not post inappropriate content regarding the Authority, other employees, or patients on social networking sites as defined below.

PROCEDURE:

The definition of a social networking site for the purpose of this policy is any site where individuals can freely, or under a membership, post comments, text messages, images, audio, other computer files, or documents or other items for public consumption. Examples of such sites include, but are not limited to:

1. My Space
2. You Tube
3. Face book
4. Twitter
5. Yahoo

Employees will not post any content including video, text, audio, still photography, image, computer file or document that:

1. Misrepresents, contradicts or degrades Authority policies, procedures or business practices
2. Misrepresents, contradicts or degrades Authority employees, current or previous, management, administration, business clients or patients.
3. Uses the Authority's logos, images of logos, images of uniforms, images of vehicles, equipment, facilities or employees without the Authority's and the employees' prior authorization.
4. Uses the logos, images of logos, images of uniforms, images of vehicles, equipment, facilities or employees of any other Authority that is affiliated with JVEMSA without the Authority's prior authorization.
5. Uses of images, files, documents, logos, images of logos, images of uniforms, images of vehicles, equipment, facilities or employees of other EMS agencies without the agencies involved and the employees' prior authorization.
6. Is copyrighted or proprietary Authority information.
7. Is in violation of any other Authority policy such as the harassment policy, confidentiality policies, work rules, or other policies or directives.
8. Is in violation of any Federal, State, or Local Laws and/or ordnances, or medical control authority protocol
9. Is unprofessional and/or inappropriate by generally accepted standards within the healthcare profession.

Employees violating this policy will be subject to disciplinary actions up to and including termination. Because posting of content may also be in violation of other Authority policies such as confidentiality or harassment, additional disciplinary actions will be considered for content that violates more than one policy. Employees will be asked to immediately remove any posted content. Failure to remove requested content within 24 hours will result in termination.

HISTORY: Implemented April 1, 2015